



City of Huntington Beach  
**DESIGN REVIEW BOARD  
ACTION AGENDA**

**THURSDAY, DECEMBER 13, 2007  
HUNTINGTON BEACH CIVIC CENTER  
2000 MAIN STREET, LOWER LEVEL, ROOM B-8  
3:30 P.M.**

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**ROLL CALL:** Chair Ed Kerins, Charles Davis (Absent), Scott Hess, James Mallewick (Absent), Commissioner Fred Speaker

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**A. PUBLIC COMMENTS:** Public comments for items not scheduled on the agenda.

**NONE**

**B. AGENDA ITEMS:** (**Procedure:** Staff Presentation, DRB Disclosures, DRB Discussion, Applicant Comments, Final Comments, Motion/Vote.)

**B-1 DESIGN REVIEW NO. 2007-029 (THE TOWERS OF BELLA TERRA PLANNED SIGN PROGRAM)**

**Applicant:** Patricia Apel, 7777 Edinger Ave., Suite 135, Huntington Beach, CA 92647

**Request:** Review the design, colors, and materials of an amendment to Planned Sign Program No. 07-03 to include two (2) monument signs, seven (7) directional signs, and two (2) plaques for the Towers of Bella Terra.

**Project Location:** 7767 Center Avenue (north side of Center Ave., east of Huntington Village Ln.)

**Recommended**

**Action:** Approval with modifications to the Director of Planning

**Project Planner:** Tess Nguyen, Associate Planner

**A MOTION WAS MADE BY SPEAKER TO APPROVE DESIGN REVIEW NO. 2007-029**

**VOTE: 3-0-2 (Absent: Davis, Mallewick)**

**B-2 DESIGN REVIEW NO. 2006-027 (HUNTINGTON COAST PLAZA)**

**Applicant:** Linda Pham, 4463 Birch Street #100, Newport Beach, CA 92660

**Request:** Review the design, colors, and materials of an exterior remodel of a medical office building, two monument signs and one wall sign.

**Project Location:** 18700 Main Street (southeast corner of Main St. and Delaware St.)

**Recommended**

**Action:** Approval with modifications

**Project Planner:** Tess Nguyen, Associate Planner

**A MOTION WAS MADE BY SPEAKER TO APPROVE DESIGN REVIEW NO. 2007-027**

**VOTE: 3-0-2 (Absent: Davis, Mallewick)**

**B-3 DESIGN REVIEW NO. 2007-032 (76 STATION SIGNS)**

**Applicant:** Fermin Dela Merced, 9420 Reseda Blvd. #250, Northridge, CA 91324  
**Request:** Review the design, colors, and materials of an amendment to Planned Sign Program No. 02-02 to reface and replace wall signs, canopy and pump signs, and one monument sign for a service station.  
**Project Location:** 18742 Main Street (southwest corner of Main St. and Delaware St.)  
**Recommended Action:** Approval with modifications to the Director of Planning  
**Project Planner:** Jill Arabe, Planning Aide

**A MOTION WAS MADE BY SPEAKER TO APPROVE DESIGN REVIEW NO. 2007-032**

**VOTE: 3-0-2 (Absent: Davis, Mallewick)**

**B-4 DESIGN REVIEW NO. 2007-028 (HARRIET M. WEIDER REGIONAL PARK RESTROOMS)**

**Applicant:** Peyo Michaels, 951 Glenneyre Street, Laguna Beach, CA 92651  
**Request:** Review the design, colors, and materials for the construction of an approximately 156 sq. ft. restroom building located in Harriet M. Weider Regional Park.  
**Project Location:** 19251 Seapoint Street, 92648 (north side of Seapoint Ave., between Doral Dr. and Garfield Ave.)  
**Recommended Action:** Approval to the Zoning Administrator  
**Project Planner:** Andrew Gonzales, Assistant Planner

**A MOTION WAS MADE BY SPEAKER TO RECOMMEND APPROVAL OF DESIGN REVIEW NO. 2007-028 TO THE ZONING ADMINISTRATOR**

**VOTE: 3-0-2 (Absent: Davis, Mallewick)**

**B-5 DESIGN REVIEW NO. 2007-030 (TOYOTA PLANNED SIGN PROGRAM NO. 2007-007)**

**Applicant:** Mitch Chemers, 6154 Lemona Ave., Van Nuys, CA 91411  
**Request:** Review the design, colors, and materials of a Planned Sign Program for Toyota of Huntington Beach  
**Project Location:** 18881 Beach Boulevard (west side of Beach Blvd., north of Garfield Ave.)  
**Recommended Action:** Approval to the Director of Planning  
**Project Planner:** Ron Santos, Associate Planner

**A MOTION WAS MADE BY SPEAKER TO APPROVE DESIGN REVIEW NO. 2007-032**

**VOTE: 3-0-2 (Absent: Davis, Mallewick)**

**C. DRB MEMBER COMMENTS/ ISSUES**

- C-1 OUTDOOR DOWNTOWN SALES (KERINS): CHAIR KERINS INFORMED THE BOARD OF THE ISSUES RAISED AT THE DOWNTOWN SUBCOMMITTEE MEETING. DISCUSSION ENSUED REGARDING OUTDOOR SALES IN THE DOWNTOWN AREA. THE DRB WILL FORMULATE A RECOMMENDATION TO ADDRESS THE ISSUE OF OUTDOOR SALES, WHICH SHALL BE PRESENTED TO THE DOWNTOWN SUBCOMMITTEE. ALSO, DISCUSSED WAS THE ISSUE OF NEWRACKS IN THE DOWNTOWN. A RECOMMENDATION WILL BE SUBMITTED TO THE DOWNTOWN COMMITTEE FOR CONSIDERATION AS WELL.**

**D. ADJOURNED TO JANUARY 10, 2008 REGULAR MEETING**

**Appeals**

Under the provisions of the Huntington Beach Zoning and Subdivision Ordinance, the Design Review Board's action is final unless an appeal is filed to the Planning Commission by the applicant or an interested party. The appeal must be in writing and must set forth, in detail, the action and grounds by which the applicant or interested party deems themselves aggrieved. The appeal must be accompanied by a filing fee of One Thousand, Two Hundred Eighty Seven Dollars (\$1,287) if the appeal is filed by a single family dwelling property owner appealing the decision on their own property and One Thousand Five Hundred Sixty Nine Dollars (\$1,569) if the appeal is filed by any other party. The appeal shall be submitted to the Secretary of the Planning Commission within ten (10) calendar days of the date of the Design Review Board's action. Design Review Board actions that are listed as "to the Director of Planning, 'Zoning Administrator', or 'Planning Commission'" under the Recommended Action are non-appealable, since final action is taken by the stated body.